

VIKAS KUMAR SINGH

Senior Product Designer / UI-UX Designer | Enterprise SaaS · InsurTech · Fintech · B2B | AI-Augmented Design Workflows

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PROFESSIONAL SUMMARY

Senior UI/UX Designer with 6.5+ years designing intuitive, accessible, high-impact digital products for enterprise SaaS, InsurTech, fintech and B2B platforms. Proven end-to-end design ownership — user research, information architecture, high-fidelity prototyping, design systems and developer handoff — within Agile/Scrum teams. Early adopter of AI-augmented design workflows (Claude AI, Galileo AI, ChatGPT), compressing ideation cycles by 3×. Twice recognised as Employee of the Quarter for design excellence and cross-functional impact.

CORE COMPETENCIES

Design & Prototyping	Figma, Adobe XD, Photoshop, Illustrator, After Effects, Premiere Pro
UX Methods	User Research, Usability Testing, Heuristic Evaluation, A/B Testing, Information Architecture, Journey Mapping
Specialisations	Design Systems & Tokens, Interaction Design, Motion Design, Mobile-First Design, WCAG 2.1 Accessibility
AI Tools	Claude AI, ChatGPT, Galileo AI, Midjourney, Google Gemini, NotebookLM
Collaboration	Agile & Scrum, Developer Handoff, Stakeholder Management, Junior Designer Mentorship

PROFESSIONAL EXPERIENCE

Senior UI/UX Designer — Cogitate Technology Solutions

Sep 2024 – Present · Enterprise InsurTech & B2B SaaS · Mumbai

- Lead end-to-end UX strategy for enterprise insurance SaaS products used by **10,000+ users** across web and mobile platforms.
- Redesigned the core insurance dashboard — improved task completion rate by **35%** and reduced navigation-related support tickets by **48%**.
- Built and maintain a scalable Figma design system with **200+ components**, reducing design-to-development handoff time by **40%**.
- Own the full design lifecycle: discovery, user research, information architecture, wireframing, high-fidelity prototyping, usability testing (50+ users/quarter) and developer handoff.
- Mentor 3 junior designers on design thinking, Figma best practices and UX research methodology.
- Leverage AI tools (Claude AI, Galileo AI, ChatGPT) to accelerate concept generation, reducing ideation time by **60%**.

UI/UX Designer — Fugetron I.T. Services Pvt. Ltd

Aug 2021 – Sep 2024 · B2B SaaS · Web & Mobile Application Design · Mumbai

- Designed UI/UX for **8+ web and mobile applications** across fintech, enterprise and consumer verticals with a strong focus on WCAG 2.1 accessibility.
- Spearheaded onboarding flow redesigns across 3 products, reducing user drop-off by **28%** and onboarding time by **35%**.
- Standardised design tokens and component libraries in Figma, adopted across multiple product teams to streamline delivery.
- Conducted user research and usability testing with 50+ participants to surface pain points and validate improvements.
- Recognised as **Employee of the Quarter — Q4 2022** for exceptional design delivery and cross-team collaboration.

UI/UX Designer — Woodapple Software Solutions Pvt. Ltd

Jan 2020 – Aug 2021 · Fintech · Enterprise Web · Responsive Design

- Delivered responsive, mobile-first web experiences for fintech and enterprise clients, ensuring cross-platform consistency and accessibility.
- Designed pixel-perfect UI components and style guides that reduced front-end development rework by **25%**.

KEY PROJECTS

FortisTransfer — Blockchain File Transfer Platform Veritx / QUDefense · Defence Tech

Designed the full product suite — user portal, admin dashboard and marketing site — for a secure blockchain-based

enterprise file transfer platform; simplified complex permission hierarchies into intuitive flows across a 12-month engagement.

ClaimsPro — Insurance Claims Mobile App InsurTech · US Compliance

Mobile-first claims platform for US adjusters and policyholders — 23 production screens, dual-persona UX, HIPAA/ESIGN-compliant flows and a complete Figma design system.

Wealth\$hare — Collaborative Finance App Fintech · Consumer Mobile

Consumer fintech app for first-time borrowers; progressive onboarding with embedded financial-literacy micro-lessons reduced drop-off by 28%.

ERPCA — Practice Management System LegalTech · Enterprise SaaS

Practice management and office automation UX for CA, CS and tax professionals; converted multi-step regulatory workflows into clean, guided journeys.

ACHIEVEMENTS & RECOGNITION

- **Employee of the Quarter — Q3 2025**, Cogitate Technology Solutions — design excellence and cross-functional impact.
- **Employee of the Quarter — Q4 2022**, Fugetron I.T. Services — exceptional design delivery and team collaboration.
- 8,300+ LinkedIn followers · active voice in UX design and AI-augmented design workflows.

EDUCATION & CERTIFICATIONS

- **Master of Computer Applications (MCA)** — Bharati Vidyapeeth Institute of Management & IT, Mumbai University (2017–2020)
- **Bachelor of Computer Applications (BCA)** — K.P.B. Hinduja College, Mumbai University (2014–2017)
- Google UX Certification — Coursera (2024) · AI Tools Workshop — be10x (2025)