

VIKASKUMAR SINGH

Senior UI/UX Designer | Enterprise SaaS | B2B Product Design | AI-Augmented Design Workflows

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PROFESSIONAL SUMMARY

Senior UI/UX Designer with 6+ years of experience designing intuitive, accessible, and high-impact digital experiences for enterprise SaaS, B2B platforms, fintech, and mobile applications. Proven expertise in end-to-end design ownership — from user research and information architecture to high-fidelity prototyping, design systems, and developer handoff. Skilled in cross-functional collaboration with product managers, engineers, and stakeholders in Agile/Scrum environments. AI-augmented design workflow using ChatGPT, Claude AI, and Galileo AI to accelerate ideation and iteration cycles by 3x. Recognized twice as Employee of the Quarter for design excellence and team impact.

CORE COMPETENCIES

Design Tools	Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator, After Effects, Camtasia, Premiere Pro
UX Methods	User Research, Usability Testing, Heuristic Evaluation, A/B Testing, Information Architecture, User Flows, Journey Mapping, Design Thinking
Specializations	Interaction Design, Visual Design, Design Systems, Component Libraries, Motion Design, Mobile-First Design, WCAG 2.1 Accessibility
AI Tools	ChatGPT, Claude AI, Galileo AI, Midjourney, Google Gemini, NotebookLM, Google AI Studio
Collaboration	Cross-functional Team Leadership, Agile & Scrum, Developer Handoff, Client Communication, Junior Designer Mentorship

PROFESSIONAL EXPERIENCE

Senior UI/UX Designer | [Cogitate Technology Solutions](#)

Jan 2024 – Present

Enterprise InsurTech & B2B | Cross-functional Design Leadership | Figma Design Systems

- Lead end-to-end UX strategy for enterprise-grade insurance SaaS products used by 10,000+ users across web and mobile platforms
- Own the full design lifecycle: discovery, user research, information architecture, wireframing, high-fidelity prototyping, usability testing, and developer handoff
- Redesigned core insurance dashboard — improved task completion rate by 35% and reduced support tickets related to navigation by 48%
- Built and maintain a scalable Figma design system with 200+ components, reducing design-to-development handoff time by 40%
- Collaborate daily with product managers, engineers, and business stakeholders in Agile/Scrum sprints to deliver user-centric solutions on schedule
- Mentor 3 junior designers on design thinking, Figma best practices, and UX research methodologies
- Conduct heuristic evaluations and usability testing sessions with 50+ users per quarter to validate design decisions with real data
- Leverage AI tools (Claude AI, Galileo AI, ChatGPT) to accelerate concept generation and iteration, reducing ideation time by 60%

UI/UX Designer | [Fugetron I.T. Services Pvt. Ltd](#)

Aug 2021 – Dec 2023

B2B SaaS | Web & Mobile Application Design | Cross-industry Client Projects

- Designed UI/UX for 8+ web and mobile applications across fintech, enterprise, and consumer verticals with a strong focus on accessibility (WCAG 2.1) and usability
- Spearheaded onboarding flow redesigns across 3 products, reducing user drop-off by 28% and decreasing onboarding time by 35%
- Created end-to-end user flows, wireframes, and interactive prototypes in Figma and Adobe XD for client presentations and stakeholder sign-offs
- Implemented structured design tokens and component libraries in Figma, cutting design-to-development handoff time by 40%
- Conducted user research and usability testing sessions with 50+ participants to surface pain points and validate design improvements
- Translated complex business requirements from stakeholders into intuitive, user-centred design solutions within Agile sprint cycles
- Recognized as Employee of the Quarter — Q4 2022 for exceptional design delivery and cross-team collaboration

UI/UX Designer | [Woodapple Software Solutions Pvt. Ltd](#)

2020 – Aug 2021

Fintech | Enterprise Web | Responsive Design

- Delivered responsive, mobile-first web experiences for fintech and enterprise clients, ensuring cross-platform consistency and accessibility
- Conducted user research and usability testing to identify design gaps and drive measurable improvements in user satisfaction
- Designed pixel-perfect UI components and style guides that reduced front-end development rework by 25%
- Collaborated closely with development teams to ensure design fidelity during implementation using Figma prototypes and detailed spec sheets

KEY PROJECTS

FortisTransfer — Blockchain File Transfer Platform | [Veritx / QUDefense](#)

- Designed full product suite: user portal, admin dashboard, and marketing website for a secure, blockchain-based enterprise file transfer platform
- Delivered end-to-end UX across complex permission hierarchies and security workflows while maintaining intuitive, minimal user interfaces
- Tools: Figma, Adobe XD | Sector: Defence Tech / Enterprise SaaS

Wealth\$hare — Fintech Collaborative Economics App

- Designed a fintech mobile application enabling collaborative economics and financial literacy for consumer users
- Developed user flows, onboarding experience, and dashboard design optimised for first-time financial app users
- Tools: Figma, Prototyping | Sector: Fintech / Consumer Mobile

ERPCA — Practice Management System | [erpca.in](#)

- Designed comprehensive practice management and office automation UX for CA, CS, and Tax professionals
- Simplified complex multi-step regulatory workflows into clean, guided user journeys — reducing task completion time for core actions
- Tools: Figma, Adobe XD | Sector: LegalTech / Enterprise SaaS

ACHIEVEMENTS & RECOGNITION

- Employee of the Quarter — Q3 2025, Cogitate Technology Solutions | Recognised for design excellence and cross-functional impact
- Employee of the Quarter — Q4 2022, Fugetron I.T. Services | Recognised for exceptional design delivery and team collaboration

- 8,300+ LinkedIn followers | Active thought leader in UX design and AI-augmented design workflows

EDUCATION

Master of Computer Applications (MCA)

2017 – 2020

Bharati Vidyapeeth Institute of Management & IT, Navi Mumbai | Mumbai University

Bachelor of Computer Applications (BCA)

2014 – 2017

K.P.B. Hinduja College, Mumbai University

ADDITIONAL TECHNICAL SKILLS

UX Strategy • Enterprise UX • B2B SaaS Design • Information Architecture • Design Leadership • Cross-platform Design • Responsive Web Design • Mobile UI Design • A/B Testing • Heuristic Evaluation • Component Library • Design Tokens • Developer Handoff • Stakeholder Management • InsurTech • Fintech UX • Interaction Design • Design Thinking • WCAG 2.1 • User Journey Mapping